



ANDERSON CONCRETE
"Going The Extra Yard"

Anderson Concrete Newsletter

VOLUME 4; 3RD EDITION

FALL 2018

SPECIAL POINTS OF INTEREST:

- Pelotonia
- Columbus Zoo
- Steak Fry

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Pelotonia 2018: One Goal

Anderson Concrete set a new fundraising record this year! In total, we contributed over \$80,000 towards cancer research at The Ohio State University Comprehensive Cancer Center. Together, we worked hard all summer with many fundraisers and events: we hosted a fishing and cornhole tournament; we made and sold cookbooks dedicated to survivors and those lost to cancer; we sold baseball hats; we created an OSU football pool where half of the proceeds went to Pelotonia; we conducted a truck wash; and we raffled

off tickets to win a load of up to ten yards of concrete.

In addition to individual fundraising by participants, we also had twenty-six corporate sponsors this year – each donating at least \$500 to our team. In the end, Anderson Concrete and Buckeye Ready-Mix matched the fundraising total, so our final donation to Pelotonia was \$87,474.

In 2016, we raised \$30,000; in 2017, we raised over \$60,000; so with 2018's donation, we as a company

have contributed over \$180,000 toward finding a cure for cancer.

There were 8,470 riders in this year's race. Although the final amount raised in 2018 will not be determined until November, Pelotonia, as a whole, has raised about \$190 million over the last ten years, which is simply amazing.

Thank you to everyone who participated and donated to this great cause. Let's raise even more in 2019! One Goal!

A Word From Our President

by: Doug Anderson

October is almost over, and it should be our busiest month of 2018. We have a tremendous backlog of work, which will keep our trucks rolling the rest of the year and provide us with a strong start in 2019.

I would like to thank all of our team members who have put in the extra effort on our night-time and early morning projects. Our customers are in need of concrete at all hours, whether to meet fast track building schedules, work on highway projects when lanes are closed, or to avoid traffic on downtown pours. We have also had the challenge of delivering rapid-set concrete on several highway projects. This fast setting mix takes a lot of tech support, as well as coordination between plant, mixer drivers and customers, in order to make sure that the concrete is in place and meeting strength specifications before opening the highway to morning traffic. I am proud to say that our team has been meeting all of these challenges—so, well done!

As you can see by looking at the pictures in this newsletter, our day at the Columbus Zoo and our steak dinner by the lake were both great events. It is always enjoyable to spend time with each other away from our daily work activities.

Lastly, I am very proud of our Pelotonia team! The Anderson Concrete/Buckeye Ready-Mix team raised over \$80,000 dollars for cancer research at the James Cancer Center this year. Thank you to all the riders, volunteers, sponsors and those who donated, in order to help make this contribution possible.

As always, be safe! ~Doug

**Anderson Concrete will be closed :
Thursday, November 22, 2018
Tuesday, December 25, 2018
Tuesday, January 1, 2019**

Welcome New Hires



Andrew Pittel-Driver



Don Smith-Driver



Shawn Bentz-Driver

Fall Sales Report

by: Art Marchi

We made it to the last quarter of the season, thanks to a great team effort. Our third quarter production required everyone to work some long days, weekends and endure a lot of hot and humid temperatures. Now that we are in the last quarter, our delivery schedule will not be as intense, compared to the last three months, allowing everyone to hit the reset button to finish up the 2018 season. The requests for the early morning deliveries will scale back with the completion of the warehouse and garage projects; and the split-shift work for our highway contractors will slow down due to the cooler weather conditions. Despite being one of the rainiest years ever in Columbus, we will end up with pretty good production numbers for 2018. And we have a nice backlog to finish the year, so we will be busier than normal through the first quarter of 2019.

Deliveries to our highway contractors on the 270 West, 71 South and the 70/71 Split projects will carry over well into 2019. How much we deliver this winter will depend on weather conditions. However, we have a number of structural concrete projects that are not dependent on weather conditions.

We have two auger cast projects that will start in November. Those projects are with Goettle Construction, who will need 3,500 yards at Children's Hospital, and Berkel Company who needs 3,000 yards at the University City Center.

Lithko Contracting will be starting the University City Center project after Thanksgiving, which has 15,000 yards on concrete. Lithko also has a 2,500 yard project downtown called The Harlow, plus 8,000 yards in the Macy's Garage at Easton, which will start in January 2019.

Igel & Co. will be steady through next spring at the Franklin County Corrections Center; and Thompson Concrete has three projects, the largest being the White Castle Office Building and Garage on Goodale Boulevard.

Even though we have a nice backlog of projects, we must always continue to pursue more work. We have currently bid on six different projects downtown, three stand alone parking garages, two hotels at the John Glenn Airport, two small warehouses and a Menards store. Most of these projects are supposed to start this year. We are also keeping an eye on more ODOT and commercial projects that will come out for bid in 2019. For example, three potential large projects are the OSU Medical Center Towers, Market Tower (North Market), and the Hilton addition at the Convention Center.

There is still a lot of work to do in 2018 though, and the constant challenges we always face are the weather, new customers and demanding delivery schedules, in addition to ongoing plant and equipment maintenance. So, start looking for your coveralls and hooded sweatshirts, it won't be long before you need them! As always, buckle up and be safe.



Butch Moore and guest



John & Kathy Mynes



JT Colley



Lynda Lopresti and family



Paul Cook



Mark Bowling



Mark McMannis



Doug Anderson



Aaron Gowin



Josh Wolfe



Mark Belus



Tony Neely and family



Gary Conley and family



Terry Smith, Retiree



Bob McCall and guests

In July, Anderson Concrete, Buckeye Ready-Mix and ALD Precast hosted a joint summer event at the Columbus Zoo & Zoombezi Bay. It was the largest company held event with over 1,000 attendees in attendance between all three companies.

Thank you to everyone who attended.
We hope you enjoyed your day at the zoo and water park!

Project Pics



Left:
John Glenn
International
Airport runway
(12,800 yards)



Right, top:
Emerald
Parkway
bridge overlay
(300 yards)



Right, bottom:
Greenlawn
Avenue Bridge
(275 yards)



Tech Tips from Kiley Flickinger

Adding a Sender's Email Address Column – There may be occasions when you want to view the email address of the sender. Outlook does not have a default field for that, but with a simple formula, you can add your own column. Click 'View' > 'Current View' then 'Customize Current View...' Click the 'Fields' button, then the 'New Field...' button in the pop-up window (Fig. a below).

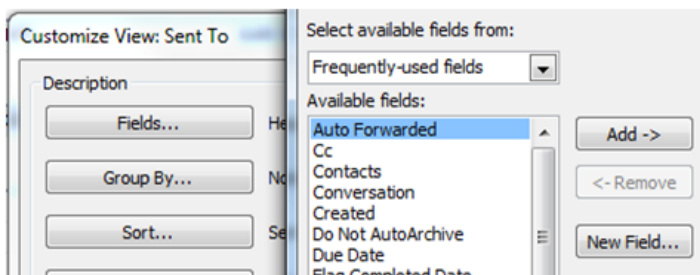


Fig. a

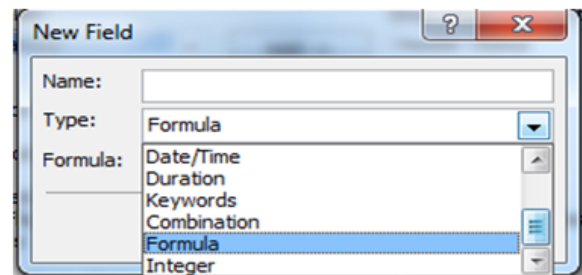


Fig. b

In the 'New Field' window, type the name of your new column ex. 'Sender Email.' In the 'Type' dropdown list, choose formula (Fig. b above). Then click the 'Edit' button. In the 'Formula' window, type: ***right([SearchFromEmail],len([SearchFromEmail])-InStr(4,[SearchFromEmail], "="))***, then click 'OK.' Click 'OK' on the remaining windows too. You now have a column with the sender's email address. Unfortunately, you will not be able to sort by this column since you cannot sort on a 'formula' field in Outlook. Note: senders from within our domain will be listed as: ANDERSONCONCRETE.COM/CN=RECIPIENTS/CN=...



By: Jessica Anderson

Build with Strength is a multi-million dollar campaign started by the National Ready Mixed Concrete Association in order to promote the use of concrete. According to their website, their mission is to “educate the building and design communities and policymakers on the benefits of ready mixed concrete, and encourage its use as the building material of choice for low to mid-rise structures” against other building products, such as lumber, because “no other material can replicate concrete’s advantages in terms of strength, durability, safety and ease of use.” The initiative began in 2016 to combat lumber construction, and it is a coalition of architects, engineers, builders, emergency services personnel (fire protection) and policymakers (lobbyists, school boards, etc.).

There are many arguments for using concrete instead of other building products. First, it stands the test of time. Concrete structures are designed to last for centuries; they will not rot, mold, or deteriorate over time; they are energy efficient and virtually maintenance-free. Second, they are safe and strong, especially under harsh conditions, such as wind and fire. Unlike stick buildings, concrete buildings will stand strong in hurricanes, tornadoes and floods; and concrete is fire-resistant in temperatures over 1,000 degrees Fahrenheit, whereas wood combusts at 375 degrees Fahrenheit. For this reason, lobbyists are working to change building codes and city ordinances throughout the country in order to keep people safe.

According to MIT, hazard mitigation, or using resilient building techniques upfront to prevent disasters down the road, is another important reason to build with concrete. Investing in quality products from the beginning can actually reduce the long term cost because concrete has a lower life cycle cost than other building products, especially lumber. Once a concrete building is complete, there is little upkeep required.

The National Ready Mixed Concrete Association (NRMCA) has been the leading industry advocate since 1930, and Anderson Concrete has been a longtime member of the association. This year, we have a special ***Build with Strength*** logoed truck in our fleet to show our support of this initiative.

Similar to Build with Strength, ***Pave Ahead*** is another NRMCA initiative to promote the use of concrete in pavement due to its safety advantages, resilience and long-term value. Please visit both websites for more information:

www.buildwithstrength.com and
www.paveahead.com.



→→PELOTONIA®→→→

Registered Bike Riders:

Doug Anderson
Mackenzie Anderson
Shawn Anderson
Jennifer Bondurant
Ted Bunting
Brandon Double
Shane Hegarty
Chad Higginbotham
Robert Hollingsworth
Suzie Holycross
Cress Jenkins
Ken Kellogg
Craig Ramey
Tom Rozsits
Ryan Trapp
Don Veri



Virtual Riders:

Jessica Anderson

Volunteers:

Patty Anderson
Linda Childers
Tony Childers
Lynda Lopresti
Kari Snyder
Candus Tipton
Danette Ward



Annual Steak Fry - September 2018

Photography by: Anita Richter



WellRounded Update



Conditions that impact medical plan costs can be problematic. As healthcare costs continue to rise nationwide, Anderson Concrete is looking at ways to target and hopefully reduce some of these costs. One step we are taking is trying to identify what health conditions are having the greatest impact on our employees' health, and try to help employees prevent or reduce illnesses associated with these conditions.

"About half of employers use disease management programs to help manage the costs of these very expensive chronic conditions," says Julie Stich, associate vice president of content at the International Foundation of Employee Benefits Plans. "In addition, about three in five employers use health screenings and health risk assessments to help employees identify and monitor these conditions so that they can be managed more effectively. Early identification helps the employer and the employee." As you know, Anderson Concrete implemented a health screening process earlier this year and we hope you found it to be beneficial.

What conditions are costly for employers to cover? In IFEBP's Workplace Wellness Trends 2017 Survey, more than 500 employers were asked to select the top three conditions impacting plan costs. The following 10 topped the list:

**These are not necessary the top conditions for Anderson Concrete, specifically.*

10.) **High-risk pregnancy.** Although high-risk pregnancies have seen a dip of 1% since 2015, they still bottom out the list in 2017; 5.6% of employers report these costs are a leading cost concern for health plans.

9.) **Smoking.** Smoking has remained a consistent concern of employers over the last several years; 8.6% of employers report smoking has significant impact on health plans.

8.) **High cholesterol.** While high cholesterol still has a major impact on health costs- 11.6% say it's a top cause of raising healthcare costs- that number is significantly lower from where it was in 2015 (19.3%).

7.) **Depression/ mental illness.** For 13.9% of employers, mental health has a big influence on healthcare costs. This is down from 22.8% in 2015.

6.) **Hypertension/ high blood pressure.** This is the first condition in IFEBP's report to have dropped a ranking in the last two years. In 2015, hypertension/ high blood pressure ranked 5th with 28.9% of employers reporting it is a high cost condition. In 2017, the condition dropped to 6th with 27.6% of employers noting high costs associated with the disease.

5.) **Heart disease.** This year's study found that 28.4% of employers reported high costs associated with heart disease. In 2015, heart disease was the second highest cost driver with 37.1% of employers citing high costs from the disease.

4.) **Arthritis/back/musculoskeletal.** Nearly three in 10 employers (28.9%) say these conditions are drivers of their health plan costs, compared to 34.5% in 2015.

3.) **Obesity.** Obesity is still a top concern for employers, but slightly less so than it was two years ago. In 2017, 29% of employers found obesity to be a burden on health plans. In 2015, 32.45% cited obesity as a major cost driver.

2.) **Cancer (all kinds).** Cancer has become more expensive for employers. Now, 35.4% of employers report cancer increasing the costs of health plans, compared to 32% in 2015.

1.) **Diabetes.** The king of raising health costs, diabetes has topped the list both in 2015 and 2017. In the most recent report, 44.3% of employers say diabetes is among the conditions impacting plan costs.

SOURCE: Otto, N (18 June 2018) "Top 10 health conditions costing employers the most" [Web Blog Post].

Retrieved from <https://www.employeebenefitadviser.com/slideshow/top-10-health-conditions-costing-employers-the-most>



Anderson Concrete's antique truck is no stranger to parades in central Ohio. Pictured above left, Stan Ward drove the antique in the 2018 Marion Franklin High School Homecoming Parade. Pictured on the top right, Dutch Milam drove the same truck in the Upper Arlington 4th of July parade in the 1980s. The antique is a 1929 Mack Truck with a 1937 Jaeger Mixer, which held 1.5 yards of concrete. The truck, which is a registered historical vehicle, was refurbished by Dick Anderson and Dutch Milam, and dedicated to "W.E. Anderson and Ralph H. Anderson who guided Anderson Concrete through 61 years of service to Columbus and the Central Ohio area" on May 17, 1983.



Anderson Concrete (driver, Charlie Andersen) at the "Touch-A-Truck" event at the Franklin County Engineer's Office (above) and the annual "Big Machines" exhibit at COSI in June (below).

